COLE LUNDELL

SENIOR PRODUCT DESIGNER

ABOUT ME

A seasoned Product Designer with a knack for crafting seamless, user-centric experiences. Blending creativity and strategy to bring innovative concepts to life. Collaborative by nature, I thrive in cross-funtional environments, translating complex ideas into functional and accessible designs.

EXPERIENCE

BD | SPARKS, MD | MAR 2020-MAY 2023
Human Factors Engineer

- **Lead** five feature teams through development and creation of a world class industry standard software
- **Designed, Tested, and Released** the first commercially available PCR Covid-19 test in the United States.
- **Collaborated** with cross-functional teams, in order to align internal business and external customer needs

HOSTWINDS | SEATTLE, WA | JUL 2018-AUG2019
Art Director

- **Leveraged** design tools, such as Figma, Axure, Sketch, to create wireframes, prototypes, and interactive mockups
- **Designed** and iterated on features for a social media platform, enhancing user engagement and driving a 23% increase in daily active users
- **Created** and maintained documentation for UX best practices and standards

UNIVERSITY OF WASHINGTON | SEATTLE, WA | MAY 2013-DEC 2017
Front End Developer/UX Designer

- **Produced** and designed a a video streaming app, including interactive elements and user feedback.
- **Developed** the front end platform for a video service using a Spring/MySQL/Javascript Stack
- **Collaborated w**ith marketing teams to create visually compelling promotional materials and user guides

CONTACT

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EDUCATION

University of Washington

2014-2017

Bachelors of Human-Centered

Design & Engineering specializing in HCI

REFERENCES

Available upon Request

SKILLS

- SOFTWARE PROFICIENCIES

- Adobe Photoshop
- Adobe Illustrator
- Figma
- Sketch
- Axure RP
- Adobe After Effects
- Hurio
- Balsamiq

- PROFESSION SKILLS

- User-centered Design
- Interaction Design
- Prototyping
- User Research
- QA
- HTML/CESS
- LESS/SASS
- Javascript
- Information Architecture
- Logo Design
- User Flows
- Storyboarding
- WCAG Testing